




**NORTH EASTERN HILL UNIVERSITY**  
**HEADQUARTERS :: SHILLONG**  
**THEORY PROGRAMME(REVISED)**  
**BACHELOR OF BUSINESS ADMINISTRATION (PASS / HONOURS)**  
**FIRST, SECOND, THIRD YEAR EXAMINATION 2018**

Day	Date	Morning 9:00 AM- 12:00 Noon	Afternoon 1:00 PM – 4:00 PM
<b>PASS PAPERS</b>			
Wed	7.3.18	Business Management and Organizational behavior (Syllabus 2009)	Environmental Studies (Syllabus 2009)
Thu	8.3.18	English for Business Purpose (Syllabus 2009) English II of Commerce	
Fri	9.3.18	Cost and Management Accounting (Syllabus 2009)	Principles of Economics (Syllabus 2009)
Mon	12.3.18		Entrepreneurship (Syllabus 2009)
Wed	14.3.18	Financial Accounting (Syllabus 2009)	
Thu	15.3.18	Production and Operation Management (Syllabus 2009)	
Fri	16.3.18	Quantitative Analysis (Syllabus 2009)	
Mon	19.3.18	Management and Information System (Syllabus 2009)	
Tue	20.3.18	Business Environment (Syllabus 2009)	Business Law (Syllabus 2009)
<b>HONOURS PAPERS</b>			
Wed	21.3.18		Strategic Management (Syllabus 2009)
Thu	22.3.18	Financial Management (Syllabus 2009)	Principles of Marketing (Syllabus 2009)

<b>Fri</b>	<b>23.3.18</b>		<p><b>(A) Finance Group</b> Risk Management and Insurance</p> <p><b>(B) Human Resource Group</b> Industrial Relations and Labour Laws</p> <p><b>(C) Marketing Group</b> Consumer Behavior and Marketing Research</p>	} Syllabus 2009
<b>Mon</b>	<b>26.3.18</b>	Human Resource Management (Syllabus 2009).	<p><b>(A) Finance Group</b> Financial Services and Derivatives</p> <p><b>(B) Human Resource Group</b> Compensation Management</p> <p><b>(C) Marketing Group</b> Sales and Advertising Management</p>	} Syllabus 2009
<b>Tue</b>	<b>27.3.18</b>		<p><b>(A) Finance Group</b> Project Planning and Control</p> <p><b>(B) Human Resource Group</b> Human Resource Development</p> <p><b>(C) Marketing Group</b> Services Marketing</p>	} Syllabus 2009

NEHU: SHILLONG

  
27.3.18  
Controller of Examinations