



No.845/EX/Ph.D/AR/Mang/2024/1814

Date: 25 JUN 2024

NOTIFICATION

The Vice Chancellor is pleased to declare the result of Md.Abdur Rouf who has completed all mandatory requirements for award of Doctor of Philosophy (Ph.D.) in Management at North-Eastern Hill University. The details relating to the thesis are given as under:-

Name of the Candidate	Department	Regn.No.& Date	Title of the Thesis	Supervisor
Md.Abdur Rouf	Management	3031 of 15.02.2018	"Marketing Communication Strategies in Creating Brand Equity: A Study on Select Anti-Diabetic Products in Assam"	Dr.T.B.Rao

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Controller of Examinations

परीक्षा नियंत्रक
Controller of Examinations
पूर्वोत्तर पर्वतीय विश्वविद्यालय
North Eastern Hill University
शिलांग / Shillong - 793022

Copy to:-

1. The P.S. to the V.C. for Vice-Chancellor's kind information.
2. The Joint Registrar, NEHU, Tura Campus, Tura.
3. The P.S. to the Registrar, NEHU, Shillong.
4. All Deans of Schools, NEHU, Shillong-22.
5. The Dean, Student's Welfare, NEHU, Shillong.
6. The Head, Department of Management, NEHU, Tura.
7. The Supervisor: **Dr.T.B.Rao**, Department of Management, NEHU, Tura.
8. The Candidate: **Md.Abdur Rouf**, Department of Management, NEHU, Tura.
9. The Joint Registrar (Academic), NEHU, Shillong.
10. The Librarian, NEHU, Shillong. A copy of the Thesis is forwarded for accession.
11. The Librarian, A.I.U, Rouse Avenue, New Delhi – 110002.
12. The Inflibnet Centre Road, Infocity, Gandhinagar, Gujarat – 382 007
13. The Statistical, Cell, NEHU, Shillong.
14. The Director, Research Division, Association of Indian Universities, AIU, House, 16 Comrades Indrajit Marg (Kotla Marg), New Delhi-110002.
15. The Deputy Registrar, Department of Exams, NEHU, Shillong- 22.
16. DEO, Examination Department, P.G.Section, NEHU, Shillong for uploading on the website.
17. Notice Board.

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