



No.815/EX/Ph.D/WS/Mang/2023/1813

Date: 25 JUN 2024

NOTIFICATION

The Vice Chancellor is pleased to declare the result of Winee Saikia who has completed all mandatory requirements for award of Doctor of Philosophy (Ph.D.) in Management at North-Eastern Hill University. The details relating to the thesis are given as under:-

Name of the Candidate	Department	Regn.No.& Date	Title of the Thesis	Supervisor
Winee Saikia	Management	4135 of 14.02.2019	"Consumer Brand Engagement for Organic Retail Products on social Media Platform"	Prof.A.Bhattacharjee

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Copy to:-

1. The P.S. to the V.C. for Vice-Chancellor's kind information.
2. The Joint Registrar, NEHU, Tura Campus, Tura.
3. The P.S. to the Registrar, NEHU, Shillong.
4. All Deans of Schools, NEHU, Shillong-22.
5. The Dean, Student's Welfare, NEHU, Shillong.
6. The Head, Department of Management, NEHU, Tura.
7. The Supervisor: **Prof.A.Bhattacharjee**, Department of Management, NEHU, Tura.
8. The Candidate: **Winee Saikia**, Department of Management, NEHU, Tura.
9. The Joint Registrar (Academic), NEHU, Shillong.
10. The Librarian, NEHU, Shillong. A copy of the Thesis is forwarded for accession.
11. The Librarian, A.I.U, Rouse Avenue, New Delhi – 110002.
12. The Inffibnet Centre Road, Infocity, Gandhinagar, Gujarat – 382 007
13. The Statistical, Cell, NEHU, Shillong.
14. The Director, Research Division, Association of Indian Universities, AIU, House, 16 Comrades Indrajit Marg (Kotla Marg), New Delhi-110002.
15. The Deputy Registrar, Department of Exams, NEHU, Shillong- 22.
16. DEO, Examination Department,P.G.Section,NEHU, Shillong for uploading on the website.
17. Notice Board.

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