



**NORTH EASTERN HILL UNIVERSITY**  
**HEADQUARTERS :: SHILLONG**  
**THEORY PROGRAMME 2017**  
**BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)**  
**FIRST, SECOND, THIRD YEAR EXAMINATION 2017**

| Day                   | Date           | Morning 9:00 AM- 12:00 Noon  | Afternoon 1:00 PM – 4:00 PM             |
|-----------------------|----------------|--|---|
| <b>PASS PAPERS</b>    |                |  |   |
| <b>Tue</b>            | <b>14.2.17</b> | Business Management and Organizational behavior (Syllabus 2009)        | Environmental Studies (Syllabus 2009)   |
| <b>Wed</b>            | <b>15.2.17</b> | English for Business Purpose (Syllabus 2009)<br>English II of Commerce |   |
| <b>Thu</b>            | <b>16.2.17</b> | Cost and Management Accounting (Syllabus 2009)                         | Principles of Economics (Syllabus 2009) |
| <b>Fri</b>            | <b>17.2.17</b> |  | Entrepreneurship (Syllabus 2009)        |
| <b>Mon</b>            | <b>20.2.17</b> | Financial Accounting (Syllabus 2009)                                   |   |
| <b>Tue</b>            | <b>21.2.17</b> | Production and Operation Management (Syllabus 2009)                    |   |
| <b>Wed</b>            | <b>22.2.17</b> | Quantitative Analysis (Syllabus 2009)                                  |   |
| <b>Thu</b>            | <b>23.2.17</b> | Management and Information System (Syllabus 2009)                      |   |
| <b>Mon</b>            | <b>27.2.17</b> | Business Environment (Syllabus 2009)                                   | Business Law (Syllabus 2009)            |
| <b>HONOURS PAPERS</b> |                |  |   |
| <b>Tue</b>            | <b>28.2.17</b> |  | Strategic Management (Syllabus 2009)    |
| <b>Wed</b>            | <b>1.3.17</b>  | Financial Management (Syllabus 2009)                                   | Principles of Marketing (Syllabus 2009) |

|            |               |  |  |                 |
|------------|---------------|--|--|-----------------|
| <b>Fri</b> | <b>3.3.17</b> |  | <b>(A) Finance Group</b><br>Risk Management and Insurance<br><b>(B) Human Resource Group</b><br>Industrial Relations and Labour Laws<br><b>(C) Marketing Group</b><br>Consumer Behavior and Marketing Research | } Syllabus 2009 |
| <b>Mon</b> | <b>6.3.17</b> | Human Resource Management (Syllabus 2009). | <b>(A) Finance Group</b><br>Financial Services and Derivatives<br><b>(B) Human Resource Group</b><br>Compensation Management<br><b>(C) Marketing Group</b><br>Sales and Advertising Management                 | } Syllabus 2009 |
| <b>Wed</b> | <b>8.3.17</b> |  | <b>(A) Finance Group</b><br>Project Planning and Control<br><b>(B) Human Resource Group</b><br>Syllabus Human Resource Development<br><b>(C) Marketing Group</b><br>Services Marketing                         | } 2009          |

NEHU: SHILLONG

  
Controller of Examinations